

THE LEGACY CHILDREN'S FOUNDATION - ALBERTA



MEDIA RELEASE

TO: NEWS DIRECTOR

FOR IMMEDIATE RELEASE

MUSIC FACTORY PROGRAM STRIKES A "CHORD" WITH CENOVUS

(Calgary, Alberta, May 1, 2013) Cenovus Energy has formed a multi-year partnership with The Legacy Children's Foundation providing financial support to the 'tune' of \$50,000 per year for three years for Legacy's Music Factory Program in Cold Lake

The program operates through six schools in the Cold Lake area including Cold Lake First Nations and outreach schools in Bonnyville and has been supporting 38 children and youth who otherwise may not have the opportunity to fulfill their musical dreams and polish their hidden musical talents.

"Music is proving to be a very powerful draw for young people that assists them in completing their education and staying on a positive path in their communities – to date the program has been successful at meeting these two objectives at an 80%-plus level, a circumstance that has the potential of not only directing youth in a positive direction but also we are potentially saving tax payers and governments multi-millions of dollars" said Darryl Wernham, Chief Executive Officer of The Legacy Children's Foundation - Alberta.

"Cenovus is pleased to support the Music Factory program in the Cold Lake area to give students the opportunity to embrace music in a way they might not otherwise get a chance to" said Jessica Yarnell, Community Investment Advisor for Cenovus. "We hope this experience engages the students, inspires their creativity and enriches their learning. We believe this program will contribute to building a strong and vibrant future for the children and youth involved. We strive to be innovative in all that we do, including the way that we support the communities where we live and work."

The Legacy Children's Foundation is delighted that Cenovus is showing this type of leadership and committing to a program that has demonstrated for the past four years just how impactful music and mentorship can be in assisting deserving and at risk youth in completing their education and staying on a positive path.

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